



The World's Greatest Mispronouncer

Jake groaned as the game show announcer butchered his aunt's company name for the third time. "Welcome back to 'Win Big or Go Home!' featuring our amazing sponsor, PURE-zone Air Purifiers!"

"It's PURI-zone!" Jake shouted at the TV. "Like PURIFY and ZONE together! How hard is that?"

The announcer's mispronunciations got wilder as the show went on. "And now, a special deal from PRIME-zone. I mean, PRIZE-zone Air Purifiers!"

Jake couldn't take it anymore. He started recording the mistakes on his phone. The announcer was getting more flustered by the minute: "Visit PRISM-zone's website... sorry, PURPLE-zone..."

By the end of the show, Jake had created a video, which he called "World's Greatest Mispronouncer." The video went viral overnight.

The next day, the announcer made an announcement: "I hereby announce that I've been pronouncing PURI-zone incorrectly. Though in my defense, I didn't call it PURGE-zone!"

Jake's aunt wasn't mad. In fact, she hired the announcer to make some funny pronunciation videos. Their partnership led to the most successful ad of the year.